

Times Squares Board of Directors Meeting

Date: January 8, 2018

Time: 6:53 PM

Location: Fashion Institute of Technology (FIT)

Board Members Present: Alan Teicher, Jim Babcock, Jeff Eisner, Jonathan Uejio, Michael Coan, Warren Livesley

Board Members Absent: Howard Handler

Members/Guests Present: Ken Herskovits

A. Treasurer's Report: The treasurer's report for December 2017 was accepted, 6-0.

B. Old Business:

- 1. Proposed By-Law Amendment.** The proposed by-law amendment will change the words "Basic" to "Condensed Teaching Order". Warren will give the amendment to Betsy and Roy Gotta to review. Jim will email Kim Norland and coordinate the electronic vote by club members. Approved: 6-0
- 2. E-vite for A-2 Thursday Sessions.** Alain Buzzard-Bunny will be asked to contact Luida Nikolaeva to see if she is willing to expand our current e-vite list to include A-2 dancers as well as C-1 dancers. We discussed the possibility of somehow differentiating the A-2 and C-1 dancers so that the C-1 dancers know there will be a square.

C. New Business

- 1. NNJSDA.** The board approved sending a check for \$45 to the NNJSDA to cover our obligation to provide snack for their dance in April.
- 2. Spring Mainstream Essentials Class.** The board discussed the number of students needed to provide a Mainstream Essentials class. We will revisit the issue after the Fun Dances when we have a better idea how many students we can expect. If we have only a few students we discussed setting up customized plans for each new student's completion. If we customize the course we can ask for prepayment of \$120 for the 12 classes.
- 3. Social Media** The board discussed the need for streamlining our social media efforts. Warren will forward Jim a list of people who are currently maintaining different parts of our social media efforts.

4. **Peel the Pumpkin 2018.** Advertising the upcoming deadline for discounted admission to PTP 2018 is under way. An article will be written for the website. IAGSDC clubs will be asked to post this info on their websites. Jim will coordinate mailings to other clubs through All Join Hands. Michael Coan will contact the Convention 2018 committee to see if there is a handbook distributed to dancers, for which we might purchase an ad for PTP 2018. Warren will coordinate the ad that appears in the NNJSDA publication, *Grand Square*.
5. **Tracking Attendance at Tuesday and Thursday Dances.** There is an app for the i-phone which will let us track attendance at our dances. Jim will look into setting this up
6. **Inreach.** Larry Caputo, Club Yenta, is sending out birthday cards to members. Each card will also contain a discount coupon for a dance.
7. **Club Uniforms.** Michael and Jim will look into ways to produce more club uniforms, or alternately, to create a new uniform design.
8. **Outreach.** The need to have our members reach out to their friends and acquaintances who might want to start square dancing needs to be reinforced constantly. These are the people most likely to agree to begin square dancing.

D. Next Meetings

February 5, 2018	March 5, 2018	April 2, 2018	May 7, 2018
June 4, 2018	July 12, 2018	August 6, 2018	September 10, 2018
October 1, 2018	November 5, 2018	December 3, 2018	

Club members are reminded to contact Michael Coan when they plan to attend a meeting so that they can be cleared with security at FIT. Agenda items should be submitted by email to the secretary no later than 2 days before any board meeting.

The meeting was adjourned at 8:37 PM.

Respectfully submitted,
Warren Livesley
January 12, 2018