

Times Squares Board of Directors Meeting

Date: February 5, 2018

Time: 6:43 PM

Location: Fashion Institute of Technology (FIT)

Board Members Present: Alan Teicher, Howard Handler, Jim Babcock, Jeff Eisner, Jonathan Uejio, Michael Coan, Warren Livesley

Board Members Absent: None

Members/Guests Present: Kian Kho, Susan Gill

A. Secretary's Report: The secretary's report for January 2018 was accepted, 7-0.

B. Treasurer's Report: The treasurer's report for January 2018 was accepted, 7-0.

C. Old Business:

- 1. E-vite for A2 and C1 dancers.** Jim and Kim Norland will prepare an email for upper level dancers presenting options for dancing going forward. Given our consistent loss of income options include, but are not limited to: fewer dances, higher admission, higher membership fees. Changing the structure of the dances was also discussed and include: Alternating weeks for A2/C1, returning to last year's half A2- half C1, keeping current format alternating tips.
- 2. Spring Mainstream Essentials Class.** At least five people have shown interest in taking the class. The option to pay the full tuition upfront has been set up. Kian Kho will set up the option of pay weekly using Pay Pal. One credit card reader has been ordered, and he will order a second. Pay Pal charges a fee of 2.2% of the transaction amount plus \$.30 per transaction.
- 3. Peel the Pumpkin 2018.** Kian gave a report about the status of PTP 2018. 54 dancers (which includes 2 free registrations) have registered for PTP 2018. 50-50 raffles will be held at all major Times Squares events to support PTP 2018. The banquet will be available to order separately from dance sessions. The cost will be \$40. We have sold 12 t-shirts. In all, 60 have been ordered with the addition of 2x and 3x sizes. We will use All Join Hands to distribute flyers for PTP 2018.
- 4. Tracking Attendance at Tuesday and Thursday Dances.** Jim and Jeff have begun automated tracking of attendance at Tuesday dances. Warren will forward a list of people attending on Thursdays and Jeff will input the data.
- 5. Social Media.** Jim will convene the Social Media Committee to coordinate our efforts. Jim has started to go through the emails for our club e-mail account. Responsibility for monitoring the telephone hotline needs to be discussed.

6. **Bon Voyage Cruise Dance.** We will hold a dance on Friday, September 28, 2018 for dancers who are going on a square dance cruise the next day from Bayonne, NJ. David Mee, a square dance caller from California and organizer of the cruise, will call. George Voorhis will coordinate this event.
7. **Yale/GALA.** The outreach dance with Yale/GALA was a success with a minimal financial loss. Susan is planning another event with this group in September 2018. We will broaden our scope to include other ivy league schools as well as NYU. The event will be designed for all dancers.
8. **Membership Benefits.** We discussed membership benefits, which include insurance, the membership directory and free dances. Jeff will do a projection to estimate how long our funds will last to help determine if dues need to be changed. Surveying the membership regarding changes was discussed. The possibility of a membership meeting in June was also discussed.
9. **By-Law Amendment.** Warren will contact Betsy and Roy Gotta for their input on the proposed amendment.

D. New Business

1. **Membership Directory 2018.** Fourteen dancers have not renewed their membership. This includes dancers who have passed away, moved away or stopped dancing regularly. Warren will continue to try to contact 4 dancers who have not responded to requests to rejoin.
2. **Business Cards.** We discussed creating business cards and post card sized cards to distribute to potential members. Michael will contact Mark Bennett and ask him to help in the design.
3. **St. Patrick's Day Combo Dance/Pot Luck.** Howard, Alan and Susan will coordinate the pot luck for this event. The schedule will be A2/C1 4:00-6:00, Pot Luck 6:00-7:30, and MS/PL 7:30-9:30.
4. **Fall Mainstream Essentials Class.** The board has asked Ken Herskovits to hire Howard Richman to teach the Fall Mainstream Essentials Class.
5. **IAGSDC Convention.** Michael is arranging for members of the club to hang the badges of the four members of Times Squares who passed away this year. This memorial will be right after the club photo at the convention.
6. **Summer Dancing.** Susan is looking into a new summer dance venue on 7th Avenue between 12th and 13th Streets.

E. Next Meetings

	March 5, 2018	April 2, 2018	May 7, 2018
June 4, 2018	July 12, 2018	August 6, 2018	September 10, 2018
October 1, 2018	November 5, 2018	December 3, 2018	

Club members are reminded to contact Michael Coan when they plan to attend a meeting so that they can be cleared with security at FIT. Agenda items should be submitted by email to the secretary no later than 2 days before any board meeting.

The meeting was adjourned at 9:10 PM.

Respectfully submitted,
Warren Livesley
February 6, 2018