

# times<sup>2</sup>

Times Squared is a Publication of the Times Squares Square Dance Club, Inc.

Volume 36, Number 4

March 2015

## The President's Corner: New Beginnings

– *In Memoriam* –

*Times Squares mourns the loss  
of two long-time members.*

*Joey Caputo*

*Bill Bylewski*

*continued on page 3*

### ▼ **INSIDE** ▼

Minutes .....	2
Club News.....	3
Dancing Around.....	4
Monthly Calendar .....	5
Class Schedules .....	6

**On the Web at [www.TimesSquares.org](http://www.TimesSquares.org)**



# Board Meeting Minutes

**January 10, 2015 • 7:45 PM • PS 3**

**Board Members Present:** Michael Coan, Susan Gill, Warren Livesley, Bill Wolff, Janet Calkin, Kim Norland

**Board Members Absent:** George Voorhis

**Members/Guests Present:** None

**A. New Business**

The members of the board elected Kim Norland as President, Bill Wolff as Treasurer and Warren Livesley as Secretary with a vote of 5-0.

Kim identified outreach and the use of social media as two main goals for the year. He said that the new board will build on the initiatives of the previous board. He noted that change may be scary, but every organization has to change with the times, and the times are changing. To help save square dancing as an activity in both the gay and straight worlds, we need to develop strategies to transmit the message that square dancing is fun. We asked the questions: What would it take to get you to try square dancing? What would it take to get you to come back if you have left?

**E. Next Meeting**

January 13, 2015 • 5:00 PM • PS 3

Club members are always encouraged to attend board meetings.

**The meeting was adjourned at 8:15 PM.**

Respectfully submitted,  
Warren Livesley

**January 13, 2015 • 5:18 PM • PS 3**

**Board Members Present:** Michael Coan, Susan Gill, Warren Livesley, Bill Wolff, Janet Calkin, Kim Norland, George Voorhis

**Board Members Absent:** None

**Members/Guests Present:**  
Nick Martellacci

**A. New Business**

**1. Membership Survey.** A motion to poll the membership using using an online survey was passed 6-0. The poll should

*continued on page 3*

**BOARD MEMBERS**

**President** Kim Norland  
**Secretary** Warren Livesley  
**Treasurer** Bill Wolff

**At-Large Members**

Janet Calkins Michael Coan  
Susan Gill George Voorhis

**Caller Booker**

Alain Buzzard  
Daniel Jason

**Communications**

George Voorhis

**COMMITTEE CHAIRS**

**Elections** Mike Ryan .....646-243-9703  
**Finance** Bill Wolff .....718-624-5665  
**Programs** Emad Heikal .....917-520-9688  
**Education** Dave Kappel .....646-457-0524  
**Membership** Emad Heikal .....917-520-9688  
**Outreach** VACANT  
**Scheduling** Alan Willemssen ....718-720-1638  
**Operations** Michael Coan.....914-237-9619  
**Awards/Inreach** VACANT

**NEWSLETTER STAFF**

**Editor** Trudy Lundgren  
**Circulation** Rick Massi  
**Subscriptions** Carol Kassel

The contents and "Letters to the Editor" of *Times Squared* are the opinions of the authors and do not necessarily reflect the opinions and attitudes of the Board, or of the members of this or any other club.

**ADVERTISING RATES**

**Full Page – \$100 • 1/2 Page – \$65**  
**1/4 Page – \$35 • Business Card – \$20**



**March**

## Submission Deadline for April Issue: March 20th

We welcome your input. Write an article, make an announcement, express your opinion, advertise your business or event, publish your favorite recipe. All submissions are subject to editing for space, grammar and punctuation — never content.

**ALL MATERIALS MUST BE SUBMITTED ELECTRONICALLY.** Call if you have questions about format. Send all materials for the newsletter to:

**Trudy Lundgren / Pro-Type Graphics**  
**Tel: 917.699.7757**  
**e-mail: [protype@earthlink.net](mailto:protype@earthlink.net)**

**Send Address & Email Changes to:**

**Emad Heikal**  
**E-mail: [emad413@aol.com](mailto:emad413@aol.com)**  
**w/Subject: Times Squares Address Change**  
**Telephone: 917-520-9688**

# Annual Meeting Minutes

January 10, 2015

**Board Members Present:** Bill Wolff, Michael Coan, Dave Kampel, Susan Gill, Warren Livesley

**Board Members Absent:** George Voorhis, Joey Caputo

Meeting called to order by Board President, David Kampel

1. The Minutes for the Annual Meeting of January 4, 2014 were presented and approved by the board, 5-0 and by a majority vote of the membership.

2. Bill Wolff distributed the Annual Treasurer's Report entitled, "Financial Highlights/Final Report For 2014". Bill detailed the cash balances from January 1, 2014 to December 31, 2014, presented income and expenditures, then detailed financial highlights.

Bill fielded questions from the membership.

Peel the Pumpkin 2014 loss: Bill stated that the loss incurred for Peel the Pumpkin 2014 will not be repeated as the next fly-in will not be as elaborate as our anniversary event. Roy Gotta added that the loss itself seems reasonable given the exposure for the club and good will created.

Liability Insurance: Janet Calkins asked about insurance coverage. Bill stated that we have one million dollars in liability insurance.

The Annual Treasurer's Report was approved by the board, 5-0 and by a majority vote of the membership.

3. Board members had the opportunity to speak directly to the membership. The five board members present spoke. There were many thanks given to club members whose volunteer work keeps our club functioning efficiently.

David Kampel thanked the many members who have volunteered this year. The list is available in the Times Squared newsletter (<http://www.timesquares.org/tsnews-dec2014.pdf>).

Warren Livesley spoke about outreach with our consultant Cathy Renna, and our affiliation with the Northern New Jersey Square Dance Association.

Susan Gill stressed the importance of outreach and meeting the needs of the 100 people who have signed up to dance with us through MeetUp.

Michael Coan talked about Peel the Pumpkin 2015. The dates are October 16-18, 2015. The contract with the Woodbridge Hotel has been signed and room rates are \$115 per night. The reservation number is 732-494-6200. This information will be sent by email to the membership and posted on the club website. Contracts with the callers have been executed. This will be a "no frills" event this year with the emphasis on getting people on the dance floor, and having fun dancing. Michael also added that any baskets donated should be handed in wrapped and ready to be displayed.

Michael thanked the following people for their efforts this year: callers Nick Martellacci, Besty Gotta and their spouses, Ken Herskovits as our new Caller Booker, Ira Singer and Art Reimer for help with set-up for meetings and George Santos for help with equipment and last, but not least, Mark Doyaga and Perry Shore for winning the Honky Tonk Queen Contest for Times Squares.

Bill Wolff reminded those members whose dues are still outstanding to rejoin the club.

4. Open Discussion. Barn Dances. It was pointed out that holding Open House events during the Mainstream/Plus part of Combo dances discourages attendance by Plus level members. The board was asked to consider other scheduling options that don't impinge on Plus dancers' floor time.

5. The Election Committee announced that Janet Calkins, Kim Norland, Bill Wolff, and George Voorhis will be joining Susan Gill, Michael Coan and Warren Livesley on the board.

The Annual Meeting came to a close at 7:40 pm.

— Warren Livesley

## Board Meeting Minutes from page 2

be online using the site Survey Monkey by Friday, January 16 and will be due two weeks from the distribution date. Kim will deliver survey to members without internet access. George will send a e-blast when the survey opens as well as a reminder after one week. The board discussed the content of the survey.

**2. Board Meetings.** The board discussed locations and times of future meetings. We will continue meeting one Monday night a month at FIT.

**E. Next Meeting**  
February 9, 2015 • 6:30 PM • FIT

Club members are reminded to contact Michael Coan when they plan to attend a meeting so that they can be cleared with security at FIT.

**The meeting was adjourned at 6:18 PM.**

Respectfully submitted,  
Warren Livesley  
January 14, 2015

### Social Media Marketing Tutorial

with

**Cathy Renna**

**Saturday March 7  
1 pm**

**Learn how to market  
your business and help  
promote Times Squares.**

**Contact  
susangill@earthlink.net**

**Please Remember To Wear Your Name Badge At All Club Dances**

# The President's Corner from page 1

# AC/DC/PD/VD

**A**C/DC/PD/VD all in one. That's Advanced, Challenge, DC, President's Day & Valentine's Day all in the same weekend.

DC Lambda's popular yearly celebration of A2 through C4 Dancing took place February 13 - 15, 2015 at the Fairfax Hotel in Downtown Washington near Dupont Circle. It was a fun-filled weekend and the East Coast's only IAGSDC Advanced and Challenge Fly-in.

The impressive staff featured Clark Baker (MA), Vic Ceder (CA), Barry Clasper (TO), and Ett McAtee (MD). Dayle Hodge was there, not as a caller, but as a dancer and Club Volunteer, all importantly vital roles for the square dancing community.

We danced on carpeted floor without much ill effect. Attendees included folks from Albuquerque, Toronto, Atlanta, New York and Pennsylvania, and I could count at number of us from the Times Squares (some by association) including: Richard S., Esther S., Mark D., Warren L, Chip P., John B. Norman C., George, Wally R., Mike R., Patrick R., and Geo J.

Some folks danced with Parkas and Scarves due to the chilly temperature of the ballrooms, and Vic Ceder's sunny West Coast garb was in stark contrast with the weather and indoors, where flannel and thermal wear were de rigueur.

The photos show one group who has not missed any ACDC ever, and the other shows them welcoming all the first



timers to the event. More information on next years' ACDC can be found at [www.dclambdasquares.org](http://www.dclambdasquares.org).

[dclambdasquares.org](http://www.dclambdasquares.org).  
Yellowrocks, George V.

## Please Welcome Our Newest Dancer, Liuda

**L**iuda danced with The Times Squares earlier this year during our summer sessions as a visitor after finding us online. She's now become a regular dancer with our club, and is attending dances and workshops, Mainstream through C1. And, she's a great dancer!

Please welcome her and introduce yourselves to her and our community. This picture was taken at a recent C1 Workshop with instructor Betsy Gotta.

Another reminder that square dancing unites us all, beyond our borders!

— Yellowrocks, George V.



## Times Squares Outreach 2.0: Facebook, Twitter and the Brave New World of Social Media

**T**he way the world socializes and communicates, as well as how we consume media, has changed so much in the past few years that it's enough to make your head spin, something you all should be very familiar with from the dance floor! And trying to reach new members and expand your circle (or square, as the case may be) requires a mastering of some of the more common applications now used to inform, educate and connect with potential members.

Given the challenges Times Squares faces, from the many other activities in a crowded city to the need to demystify square dancing as a wonderful social activity and exercise that is fun and rewarding, utilizing social media and getting media visibility are going to be critical to your on-going success and growth.

In the past few months, primarily through promotion of last year's Peel the Pumpkin, we were able to work together to garner media coverage and increase social media

outreach on Facebook and Twitter, but we have a lot more work to do. And we need all of the members of Times Squares to help out.

We will be working together to get current members more engaged in outreach and continue to grow social media presence, via Facebook, Twitter, Instagram and other venues that will hopefully expand the reach and membership of Times Squares.

— Cathy Renna  
Senior Vice President,  
Target Cue

# DANCING AROUND – AREA CLUBS

## Motiv8ors – A2/C1\*

Our Savior Lutheran Church  
22-15 Broadway, Fair Lawn, NJ 07410  
GPS address: 1-22 Hartley Place.

Accessible by NJ Transit.

**Sundays: C1 6:30-7:30 / A2 7:30-9:30**

March 8 – Todd Fellego, CT

March 15 – Roy Leber, PA

March 29 – Todd Fellego, CT

April 19 – Todd Fellego, CT

April 26 – Ed Foote, PA

*Singles Welcome \* Computer Squares  
Square Dance Attire Optional*

\$7 per person members • \$8 non-members

\$2 extra per person for C1 hour

Chariss & Carl: 201-489-2498 • 201-394-9843  
charartist@aol.com • motiv8ors.nnjstda.org

## Acey Deuceys – A2/C1

Mondays C-1 7-8 PM / A-2 8-10 PM

Russian Orthodox Church

Sandcreek Road, Colonie, NY

Ken Ritucci, 413-734-0591 or

KenRitucci@aol.com – \$7 pp / \$14/cpl

## Somerset Squares Daryl Murphy – A2/C1

**Mondays 7:30 pm**

PeopleCare Center for Nonprofits, Inc.  
120 Finderne Ave., Bridgewater, NJ 08807

Mar 2<sup>nd</sup> C1 class 17

Mar 9<sup>th</sup> A2

Mar 16<sup>th</sup> C1 class 18

Mar 23<sup>rd</sup> A2

For information and/or directions contact  
kenanddaryl@msn.com or 917-770-6754

## Hi Taws – C1/C2

**Tuesdays – C2 7-8pm / C1 8-10pm**

PARAMUS SENIOR CENTER

93 Farview Avenue, Paramus, NJ 07652

Info: Bernie / Sandy @ 201-447-0538

Fred @ (201) 797-3421

Email: bbeck123@aol.com

DIRECTIONS: From Rt. 17 in Paramus go east on  
Century Rd to first light; turn right onto Farview  
Ave; 100 yards on right — parking in back.

# UPCOMING DANCES

**WWW.NNJSDA.ORG**

Saturday, March 7, 7:30 PM  
Callers: Steve Brant, Ken Jordan  
Levels: MS/PL  
PeopleCare Center  
120 Finderne Ave, Bridgewater, NJ

Saturday, April 18, 7:30 PM  
Grand Square Benefit Dance  
Caller: Joe Landi  
Levels: MS and PS  
St. Aloysius Church  
219 Bloomfield Ave, Caldwell, NJ

# UPCOMING FLY-INS – WWW.IAGSDC.ORG

13-15-Mar

## Rain Festival 2015

Callers: Dayle Hodge, Gary Monday  
and Anne Uebelecker

Puddletown Squares, Seattle, WA

20-22-Mar

## Wheel Around the Saguaro V

Callers: Michael Kellogg & Dayle Hodge  
T Squares, Tucson, AZ

20-22-Mar

## Zig Zag! Tally Ho!!

### Oh the Places We Will Go!!!

Callers: Sandra Bryant, Bill Harrison,  
Anne Uebelacker  
Independence Squares, Wilmington, DE

28-Mar

## Spring the Top

Special Club Event. Caller: Vic Kaaria  
Bloomin Squares, Tujunga, CA

30-Mar – 01-Apr

## 2015 CALLERLAB Convention

Non-affiliated (gay-friendly).  
Springfield, MO

10-12-Apr

## 2015 West Coast Queer Contra Camp

Callers: Contra: Mary Wesley; Scottish:  
Alan Twigg; Music by Frost and Fire

Lavender Country and Folk Dancers

Monte Toyon, Aptos, CA

10-12-Apr

## An A-2 Weekend At the Beach (With C1 Star Tip)

Non-affiliated (gay-friendly). Callers:

Richard Lane & Anne Uebelacker

Lane Changer, Garibaldi, OR

17-19-Apr

## Ropin The River 2015 - Promenade the River

Callers: Anne Uebelacker & Aaron Wells  
Grand River Squares, Grand Rapids, MI

25-Apr

## Prom 2015 Dance

Special Club Event. Caller: Anne Uebelacker  
Independence Squares, Philadelphia, PA

01-03-May

## Pass the Ocean, Hon! 2015

Callers: John Marshall, Betsy Gotta  
and Dayle Hodge  
Chesapeake Squares, Rehoboth Beach, DE

01-03-May

## 2015 LCFD Spring Contra Camp

Callers: Seth Tepfer - contras, Tom  
Amesse - English, music by Montage &  
Rebecca McCallum

Lavender Country and Folk Dancers  
Woodstock, CT

22-25-May

## Swing Me in St Louis IAGSDC Convention

Callers: Sandra Bryant, Anne  
Uebelacker, Deborah Carroll-Jones,  
Betsy Gotta, Vic Ceder, Barry Clasper,  
Bill Eyley, Dayle Hodge, Gary Monday,  
Michael Kellogg, + Special guest Callers  
Gateway Squares, Saint Louis, MO

# Times Squares Calendar

## March / April

Check Out [www.TimesSquares.org](http://www.TimesSquares.org) for the Latest Scheduling Information Available

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
March 1	March 2	March 3 <b>MS Class</b> 7:45pm – PS3 <b>Nick Martellacci</b>	March 4	March 5 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	March 6	March 7 <b>NNJSDA Dance MS/PS</b> People Care Center Bridgewater, NJ
March 8	March 9	March 10 <b>MS Class</b> 7:45pm – PS3 <b>Nick Martellacci</b>	March 11	March 12 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	March 13	March 14
March 15	March 16	March 17 <b>MS Class</b> 7:45pm – PS3 <b>Nick Martellacci</b>	March 18	March 19 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	March 20 <b>Philly Fly-In</b>	March 21 <b>Philly Fly-In</b>
March 22 <b>Philly Fly-In</b>	March 23	March 24 <b>MS/Plus Graduation</b> 7:45pm – PS3 <b>Nick Martellacci</b>	March 25	March 26 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	March 27	March 28 <b>COMBO DANCE 4:00pm</b> <b>Roy Leber</b>
March 29	March 30	March 31	April 1	April 2 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	April 3	April 4
April 5	April 6	April 7 <b>CLUB NIGHT</b> 7:30pm – PS3 <b>Nick Martellacci</b>	April 8	April 9 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	April 10	April 11
April 12	April 13	April 14 <b>CLUB NIGHT</b> 7:30pm – PS3 <b>Howard Richman</b>	April 15	April 16 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	April 17	April 18 <b>COMBO DANCE 4:00 pm</b> <b>Todd Fellegly</b>
April 19	April 20	April 21 <b>CLUB NIGHT</b> 7:30pm – PS3 <b>Todd Fellegly</b>	April 22	April 23 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	April 24	April 25 <b>Philly Graduation</b> All Program Dance <b>Anne Ubelacker</b>
April 26	April 27	April 28 <b>CLUB NIGHT</b> 7:30pm – PS3 <b>Michael Winnick</b>	April 29	April 30 <b>A2 Class</b> 6:30pm – PS3 <b>C1 Workshop</b> 7:45pm – PS3 <b>BETSY GOTTA</b>	May 1	May 2

PS 3 — 490 Hudson Street, between Christopher and Grove Streets  
 Center — LGBT Community Services Center, 208 West 13th Street  
 FIT — 27th Street & 8th Ave, Building B Gymnasium  
 CAP 21 — CAP21, 18 W. 18th Street, 5th Floor  
 Bridge for Dance — 2726 Broadway, at 104th Street, 3rd Floor

**Times Squares Hotline**  
**212-749-4291**

# Class Teaching Schedules

## MAINSTREAM (Tuesdays)

03/03/15 Wheel Around  
03/03/15 Eight Chain Thru

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03/10/15 Back Track  
03/10/15 Slip The Clutch

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03/17/15 Half Tag The Line  
03/17/15 Girls In / Boys Sashay

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03/24/15 Centers In  
03/24/15 Roll Away (Break)

## ADVANCED (Thursdays)

WEEK 19 - 03/05/15  
Scoot Chain Thru  
Motivate

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WEEK 20 - 03/12/15  
Spin the Windmill  
Checkmate the Column  
Trade Circulate (2 Faced Lines)

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WEEK 21 - 03/19/15  
Switch To a Diamond/Hourglass  
Cut/Flip the Hourglass  
Swing & Mix

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WEEK 22 - 03/26/15  
Mini-Busy  
Remake Family  
Trail Off

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WEEK 23 - 04/02/15  
Peel & Trail (Completed DPT)  
Split/Box Transfer  
Zig-Zag / Zag-Zig



## TIMES SQUARES

PO BOX 1229

Ansonia Station

New York, NY 10023

website: [www.TimesSquares.org](http://www.TimesSquares.org)

email: [mail@TimesSquares.org](mailto:mail@TimesSquares.org)