



# The Gathering: DREAM 2018

Dancers Recruiting, Educating, And Motivating

**Saturday, May 5, 2018 • 1 PM—10 PM**

(12 – 1 registration; 1 – 5:30 seminars and workshops; 7:30 – 10 dance)

*(Schedule and times subject to change)*

*Location  
Confirmed!*

**LOCATION: Arthur L. Johnson High School  
365 Westfield Ave, Clark, NJ 07066**

*Easy access  
from GSP!*

**Keynote Speakers: Mike Kellogg (CA) • Betsy Gotta (NJ) • Roy Gotta (NJ)**

Registration (includes dance) \$10 per person (\$15 at the door)

**Callers: Mike Kellogg & Betsy Gotta; Cuer: Roy Gotta**

**Dance Program: Alternating MS/Plus/Rounds**



Mike Kellogg (CA)



Betsy Gotta (NJ)



Roy Gotta (NJ)

See [www.NNJSDA.org](http://www.NNJSDA.org) for latest information

**Be Ready for Tomorrow—Focus on The Positive**

*Please make a copy of this page for your records.*

**Check payable to: NNJSDA**

Mail to: Georgi Flandera, 34 Devoe Place, Hawthorne, NJ 07506 (973-427-2889)

Name(s):

Club:

Street Address/City:

State:

Zip:

Phone:

Email:

\$10 per person # \_\_\_\_\_ \$ \_\_\_\_\_ total

**PLEASE...Enclose a stamped, self-addressed legal-size envelope with your order. Thank you.**

Each attendee can participate in up to 3 breakout sessions, designed to help us DREAM better—Recruiting, Educating, and Motivating—as well as having fun. Clubs are encouraged to have multiple members attend, to participate in all of the breakout sessions and share the knowledge with the entire club membership.

### **The Art of Angeling**

*All of us have benefitted from having an angel by our sides at our lessons. The angel's job, in addition to helping and dancing with a student, is to provide encouragement. This session explores the dos and don'ts of angeling and how dancers can be better angels.*

### **Dance Styling and Etiquette**

*Explore the finer points of square dance styling and proper etiquette among the dancers in your square. Do you remember the Emergency Call for Medical Aid (ECMA) signal if a dancer in your square needs assistance? Dance time will be included to practice styling.*

### **Promoting Your Club on the Internet and with Social Media**

*Explore the variety of ways to promote your club on the Internet and the social media tools available to your club. The social media tools will be demonstrated during the session. Bring your own device (laptop, tablet, etc.), too. [NOTE: this is a special double session. Attendees must attend both sessions.]*

### **Talking “Up” Square Dancing**

*Do you ever get a strange look when you mention that you square dance? This session will review the benefits of square dancing and how you can publicize and talk ‘up’ the activity to interest friends, colleagues, and family to take lessons and join a club.*

### **Enticing Club Members to Become Leaders**

*Many clubs have folded, despite good attendance and a healthy treasury because no one wants to help run the club. Sure, it's nice to just come in as the dancing starts and leave before cleanup. How can we encourage dancers to go beyond club membership and help the club thrive and grow? Can we reframe the tasks involved to tap into the possibly unrecognized skills that we've all developed in our family and working lives?*

### **How Can Dancers and Clubs Help Support New Callers?**

*What would square dancing be like if there were no new callers in our area? Some clubs know how to recruit and nurture new callers and still maintain their club's level of dancing. Learn about the challenges and successes of growing new callers from the club's point of view.*

### **Retaining Your Dancers and the Social Aspects of Square Dancing (Beyond the Dance Floor)**

*One of the biggest issues for our clubs is retaining seasoned and new dancers. As a dance club and a social club, should we plan for activities that cultivate both ends of the spectrum? Attendees will hear about the successes in increasing retention and building social relationships as well as share the issues they face in retaining members in order to seek advice and ideas.*

### **Going Solo on the Dance Floor**

*Many dancers visit clubs with a partner thus making it difficult for single dancers to find a square. Learn about the opportunities available for solo dancers and what clubs can do for them.*

### **To Graduate or Not: Alternatives and Solutions**

*Not everyone learns to dance at the same rate. What do we do about the faithful student attendee who is not ‘ready to launch’ at the conclusion of lessons? A struggling graduate is more likely to drop out than to continue. How do we respectfully handle this situation considering the perspectives of both the student and the club? The session is intended to be a roundtable discussion of ideas and approaches.*

### **DBD is *not* Dancing by Gender**

*Improve your dancing with Dance by Definition. Many dancers perform calls with ‘muscle memory’ or an emphasis on gender, rather than square dance position. Learn to think differently on the dance floor.*